



# Getting Ready for ESG

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# Today's session

1. Discussion
2. What is ESG?
3. Why is it relevant now?
4. How ESG works and how it affects you?
5. The new accounting normal
6. Q&A

# What is ESG?



## Environmental

CO2e Emissions (Scope 1, 2 & 3)\*

Renewable Energy

Waste recycling

Recyclable Packaging

Water Usage

Energy Efficient Vehicles

## Social

Jobs created

Salaries & Wages

Gender & Ethnic Diversity

CEO & Gender Pay Gaps

Employee Support & Training

Customer Complaints

Data security

Responsible Marketing

Product & Service Quality

## Governance

External Advisors

Board Gender Diversity

Board Meeting Attendance

Business Ethics

ESG in Decision Making

UN/OECD Anti - Slavery Policy

Whistle - blower Policy

# Why is ESG relevant now?

New regulation linked to new accounting standards...

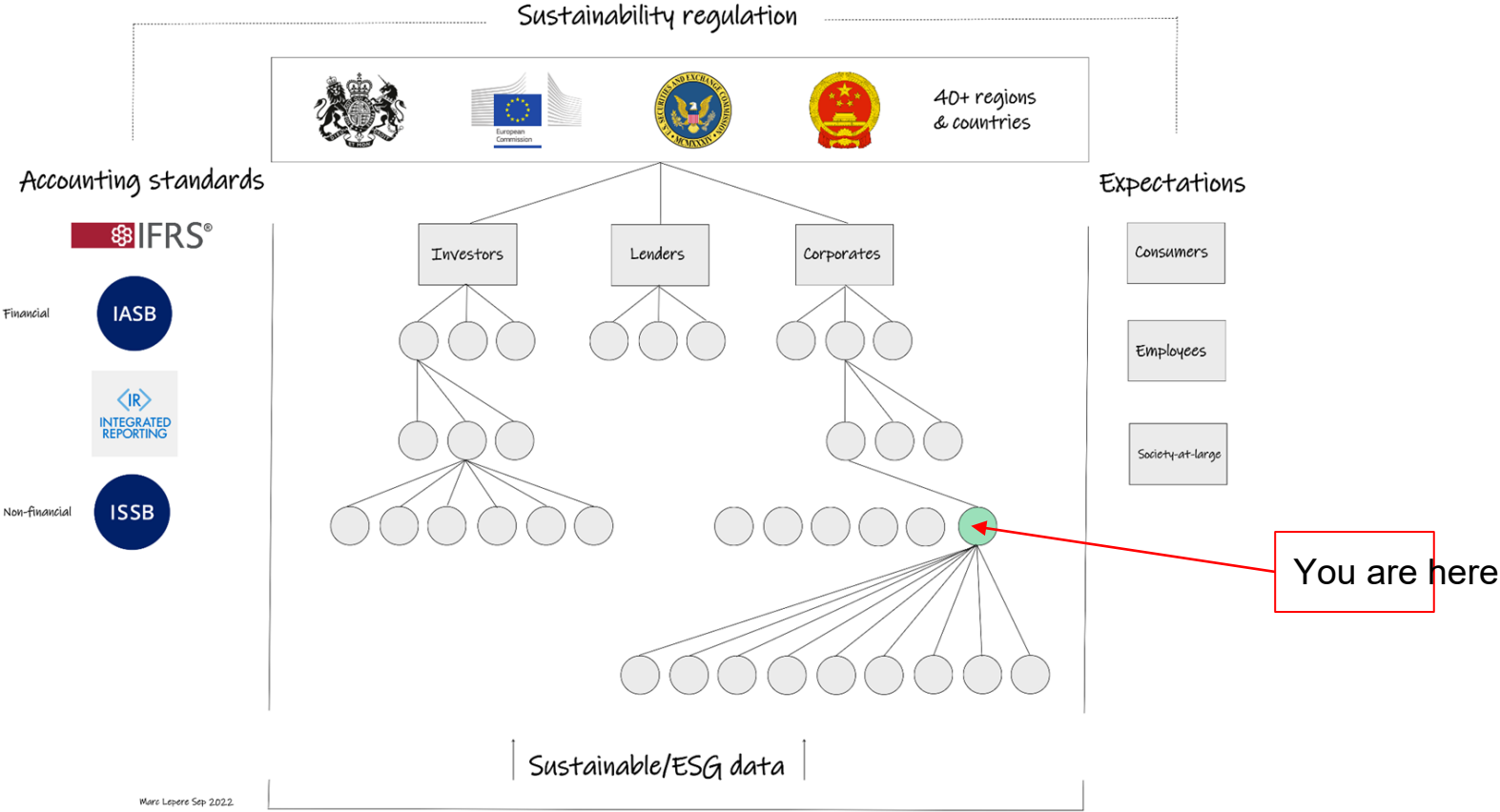


*"To counter greenwashing"*



International  
Sustainability  
Standards Board  
(Nov 2021)

# How ESG works and how it affects you



# ESGgen<sup>o</sup>

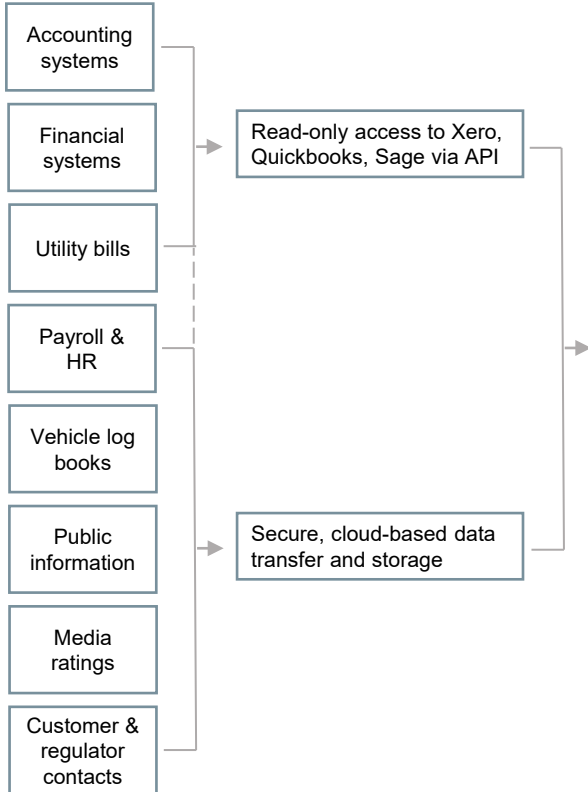
**Our mission is to make it easy and affordable for SMEs to get accounting-grade data for all their ESG and non-financial needs, in line with International Auditing Standards (ISAE 3000)**

- Uses existing documentation (in the business)
- Client time required 2-4 hours per year
- Assured data for customers, lenders and investors
- 8 environmental, 15 social, and 6 governance measures
- Accounting grade, cloud-based platform secures data integrity & confidentiality
- Decision-ready data for new KPIs



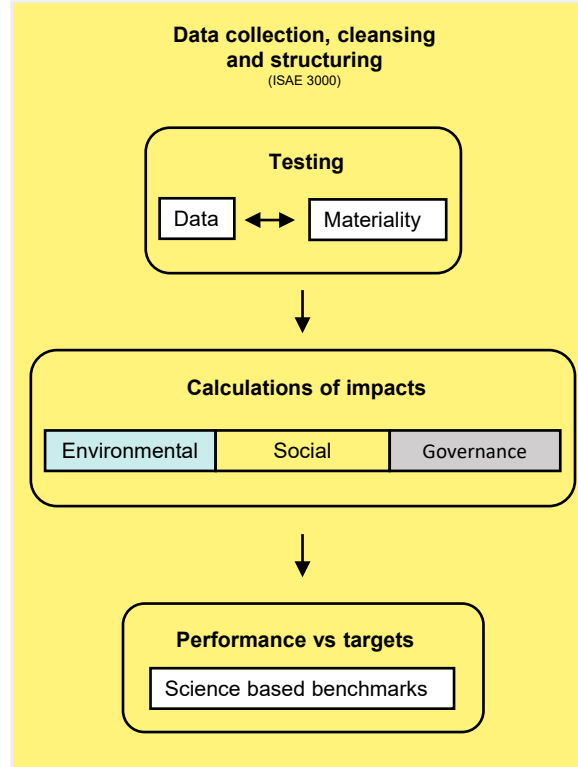
# ESGgen<sup>®</sup> automating the work of a Chartered Accountant for you

*Input: Data already in the business*



*Activity: Automated Assurance*

ISAE  3000  
CERTIFIED



*Output: ESG that's useful and affordable*

## Assure

Collect, cleanse and assure all your source data automatically

## Analyse

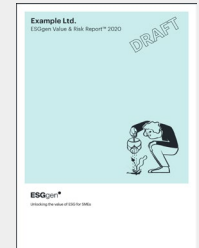
Get powerful insights and new KPIs to drive savings and value

## Audit

Prove to customers, lenders and investors that you are not greenwashing



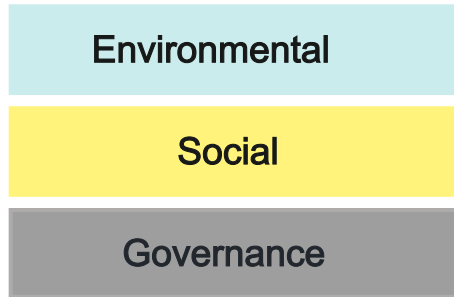
[Learn more](#)



[Learn more](#)

# Accounting-grade, decision-ready data that allows you link ESG data to the P&L...

*Savings & Risks mitigated*



CO2e ↓

Staff turnover ↓

No independent  
Directors

£ Savings ↑

Cost of losing staff ↓

Cost of  
borrowing ↑

*£ value created or saved*

A large, bold, grey 'P & L' text is centered within a light grey rectangular box. Three horizontal lines extend from the left side of the box, connecting to the text in the previous column.



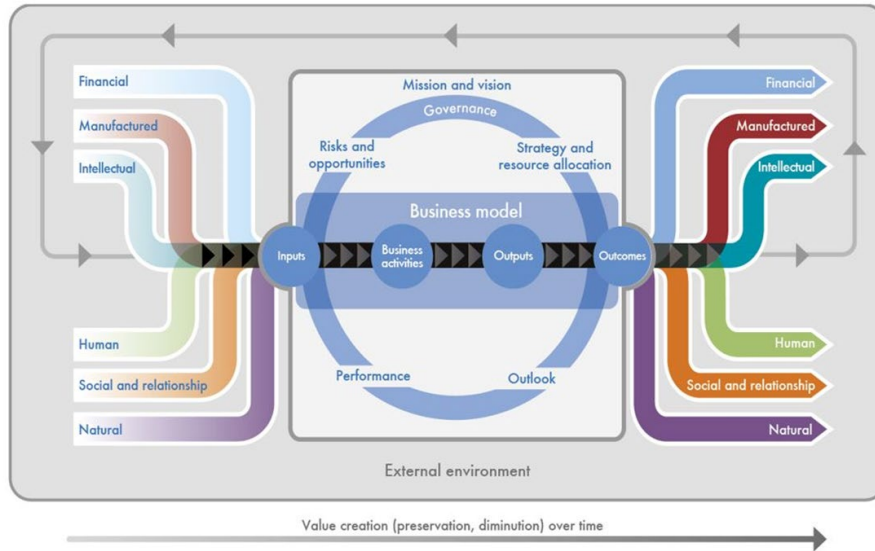
# The new accounting normal



Financial Reporting

Integrated Reporting (<IR>)

Non-financial Reporting



- 'Materiality'
- 77 industries
- International



- Governance
- Strategy
- Risk management
- Targets & Metrics

Thank you

Q&A

# ESG is not the new CSR

