

 motorlease



Who we are

MotorLease work intricately with brokers to create the very best solution for brokers

MotorLease is the trading title of Auto Platforms and backed by Technical Labs.

So.....

As a partner of Bluesky Interactive, Technical Labs power the most effective automotive platforms in the UK.

An agile development house, with an approach to design and strategy matched with technical ability.

Worked on many complex large scale enterprise applications, to ideally placed to bring a solution to market for leasing brokers

Specialists in CRM and CMS but with a focus on frontend usability, design, UX/UI and Mobile, performance, measurability and conversion.

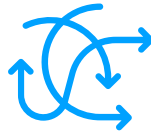
Problems with existing leasing broker websites



Poorly designed and not easy to navigate



Speed and not optimised for all devices



Rates are difficult to keep up to date



Too much sales administration from an enquiry through to delivery of a vehicle



Pricing offers is time consuming and unable to display the exact specification of stock vehicles



Limited ability to control and manage content with platforms not intuitive

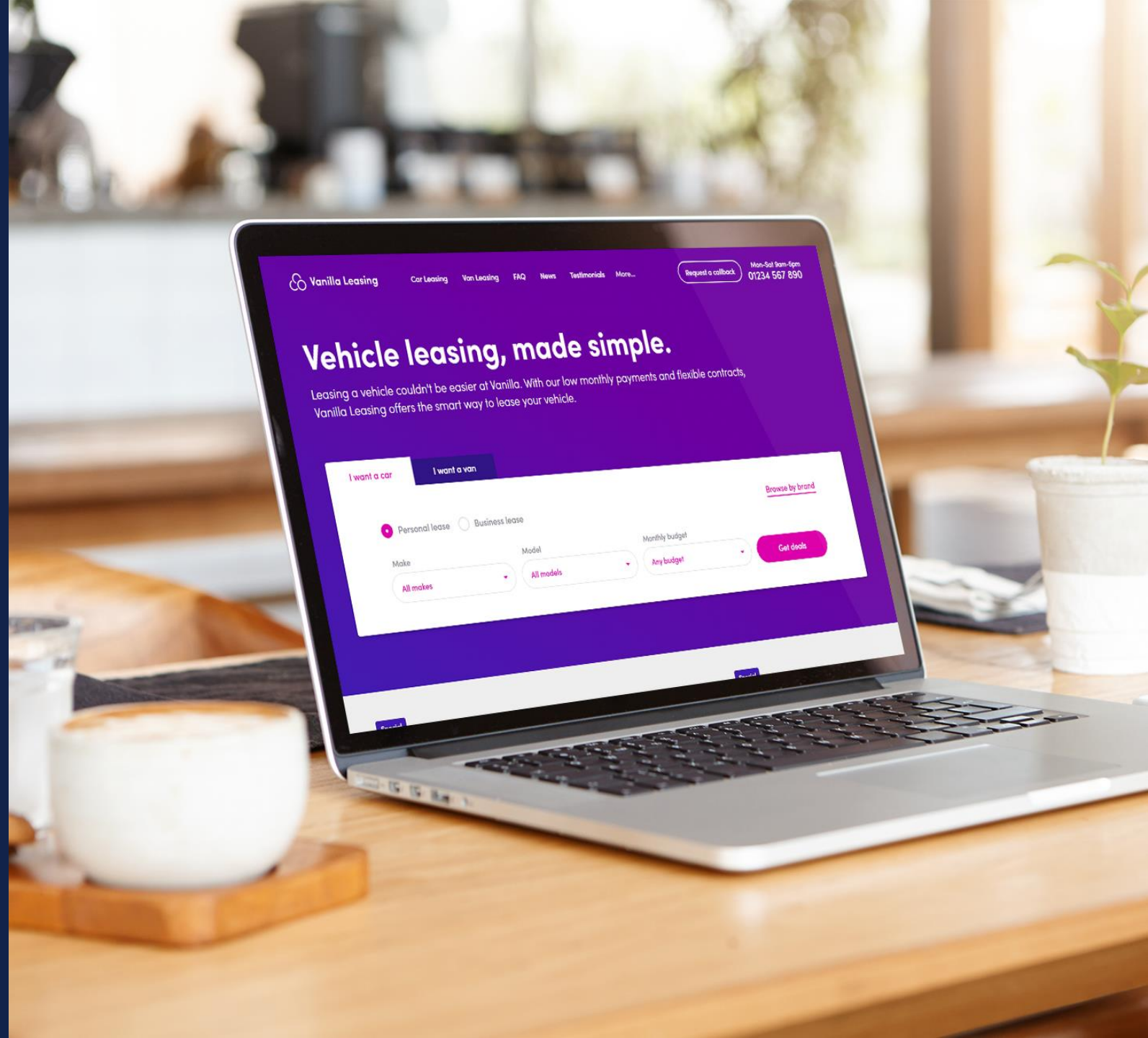


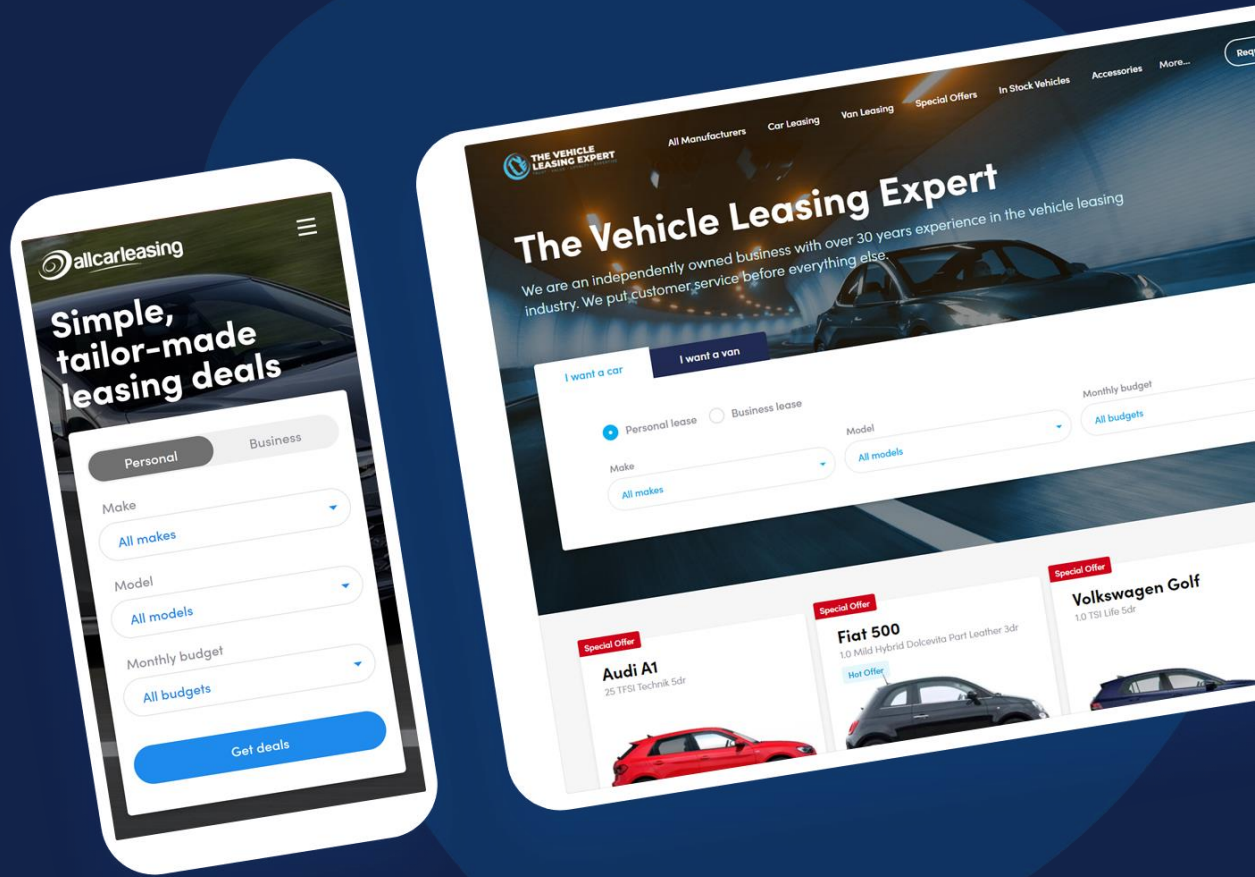
Lack of support and commitment for feature enhancements



Our Solution

The next generation
broker platform





Beautifully designed websites conforming to business branding



Fully responsive designs for all devices



Industry leading SEO practices for maximum discoverability



Optimised for speed and conversion



An enhanced user experience

Beautiful Websites



Content & Offer Management System



Powerful CMS tools allow for unlimited customisation of content layout



Intuitive editing tools to elevate offers with compelling editorial content to truly stand out.



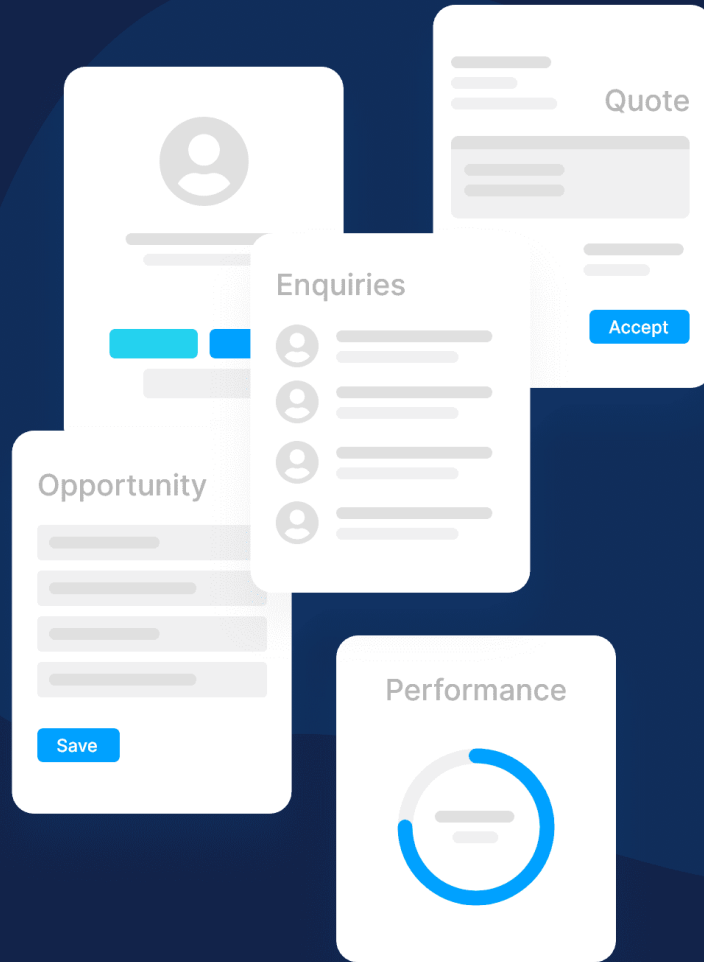
Convert ratebooks to online offers in a matter of seconds



Configure offers to match the exact spec of in-stock vehicles



Advertise with the leasing portals



Bespoke Customer Management Tools



Optimised mobile delivery to maximise conversion



Integrated eSignature technology



Convert customer enquiries to quotes in seconds



Create and manage fully branded quotes, orders, proposals and renewals



FCA and GDPR compliant data standards



“a cut above
anything else in the
industry”

“Being a launch partner on Motor Lease has been incredibly valuable. The team have been amazing to work with and the resulting platform is a cut above anything else I have seen in the industry.

The CRM tracks the full sales and renewals process so there are no wasted opportunities and the CMS and SEO tools have enabled 100% growth in organic conversion.

I'm excited to see what we can do next”

Andy Houston
Managing Director
The Vehicle Leasing Expert



“a breath of
fresh air”

“The team at MotorLease have been nothing but a breath of fresh air and they are constantly striving to make the platform the best in the industry.

Furthermore, with our ever-expanding AR network, we are able to publish our funder rate books and special offers to every AR on this platform simultaneously. Now that is clever.

Thank you MotorLease. Looking forward to the future”

Nigel King
Group Operations Director
Eurocar Group T/A All Car Leasing

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