

Fleet Friendly EV Charging Pledge



Local councils - key to sustainable transport

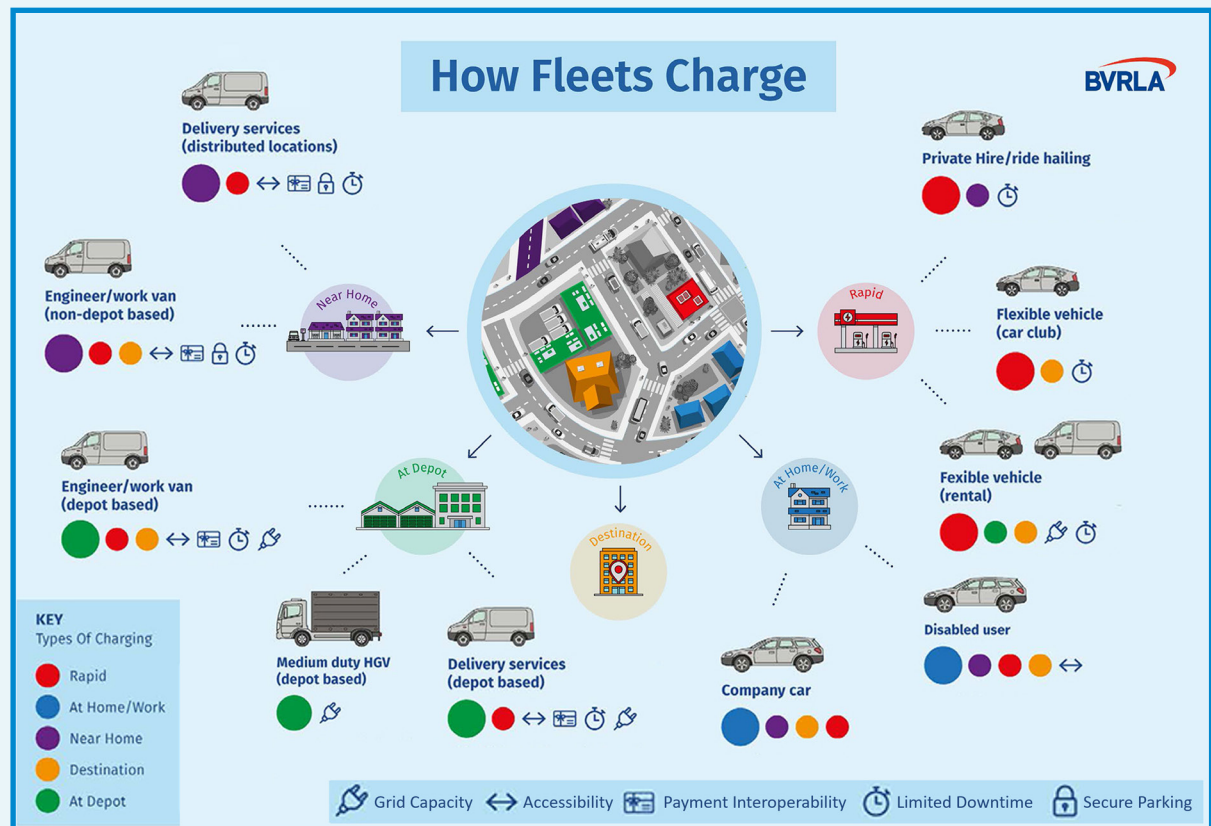
A swift and successful transition to electric vehicles will require a robust public charging network. Delivering this network is a collaborative effort involving policymakers, Distribution Networks (DNOs), Charge Point Operators (CPOs), fleets and regional transport boards. Local authorities will play a vital role in ensuring that this shift meets the diverse requirements of local residents and the businesses that serve them.

Driving the change - why fleets matter

EV uptake is led by businesses. Whether it is the company cars of large employers or e-vans for sole traders, it is the business market that is buying most electric vehicles. Local fleets are also employers embedded in the community, making them vital to keeping the lifeblood of the area pumping. Fleets are keen to work with LAs. Collaboration can ensure that the infrastructure built to support vehicle electrification is delivered fairly and consistently to all types of residents, whilst providing valuable insights into future demand for EV charging at a local level.

Diversity and demand - how fleets can help

Fleet users are diverse, they include car club and rental fleets, people who have a leased vehicle for work - or due to a disability - and vans based at home or in depots. All users have different demands of the charging infrastructure. The graphic below, from the [BVRLA Fleet Charging Guide](#), demonstrates this diversity. The charging infrastructure must work for all road users. Fleets need access to the right chargers, in the right place, at the right time, supported by effective systems.



Strengthening connections - collaborating for success

LAs face a challenge engaging with all road users and mapping their diverse priorities. To facilitate collaboration, the fleet sector is ready to give a clear steer to LAs about what the sector would like to see from any local EV infrastructure (EVI) strategy and how to unlock the mutual benefits of fleet friendly charging infrastructure.

The Fleet Friendly Charging Infrastructure Pledge is a high level Pledge for LAs to commit to considering the needs of fleets as part of the development of their local EVI strategy.

Accompanying the Pledge is a set of practical points that give a steer as to how LAs might collaborate with the sector to create 'fleet friendly' charging infrastructure.

Any LA that signs the Pledge will be publicly demonstrating their commitment to support road transport decarbonisation. The BVRLA will demonstrate this commitment through displaying logos on the Pledge webpage, changing ratings in the [BVRLA Fleet Friendly Charging Index](#) to green and featuring the LAs in the comms activity around the Pledge.

Fleet Friendly Charging Infrastructure Pledge

We will endeavour to:

- Consider fleet operators and drivers in our charging infrastructure plans and strategies.
- Engage with the fleet sector to understand their EV charging requirements.
- Provide fleet focused EV charging information and guidance.

Visit www.bvrla.co.uk/LApledge

How to develop fleet friendly infrastructure

- » Have a single point of contact that the fleet industry can engage with.
- » Take advantage of support and funding made available through the OZEV Local EV Infrastructure (LEVI) scheme, and engage with the LEVI support body (EST, Cenex & PA Consulting), sector trade bodies, Chargepoint Operators (CPOs) and other LAs.
- » Share and learn from best practice of how your LA and others are best meeting the needs of all users, including fleets.
- » Use tenders effectively to meet the needs of all users groups, considering accessibility, software, hardware, collaboration.
- » Explore innovative solutions and use 'joined-up' thinking to overcome challenges.
- » Set an example. LAs can lead the way by adapting their wider business travel plans as part of a decarbonisation strategy.
- » Install signage that clearly shows where chargepoints are located, whether it is fast or slow, suitable for a van and how long people can stay.

See the full version of these tips at www.bvrla.co.uk/LApledge



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