



**BVRLA**  
**INDUSTRY**  
**HERO**  
**AWARDS**



Enter Now

<https://forms.office.com/e/nHXNSwRrrx>

Entry Pack  
for 2025 awards



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# About the Awards

Presented annually as part of the BVRLA's prestigious Annual Dinner, the Industry Hero awards are for the stand-out individuals from all corners of membership.

Winners are those deserving of recognition but prone to flying under the radar; colleagues who make a significant contribution and go 'the extra mile'.

The awards are not based on the age of the nominee or how long they have worked in the industry. Instead, they are designed for those below senior leadership roles that work tirelessly and demonstrate a commitment to excellence.



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# Categories



2 x awards presented to an individual

## Business Builder

Those to have shown exceptional agility to deliver against business objectives or innovate to introduce new products, services or solutions.

## Decarbonisation Driver

True advocates for the industry's transition to cleaner, greener solutions.

1 x award presented to a team

## Service Specialists

For teams that demonstrate an outstanding ability to consistently deliver exemplary service in a compliant, outcomes-based manner.



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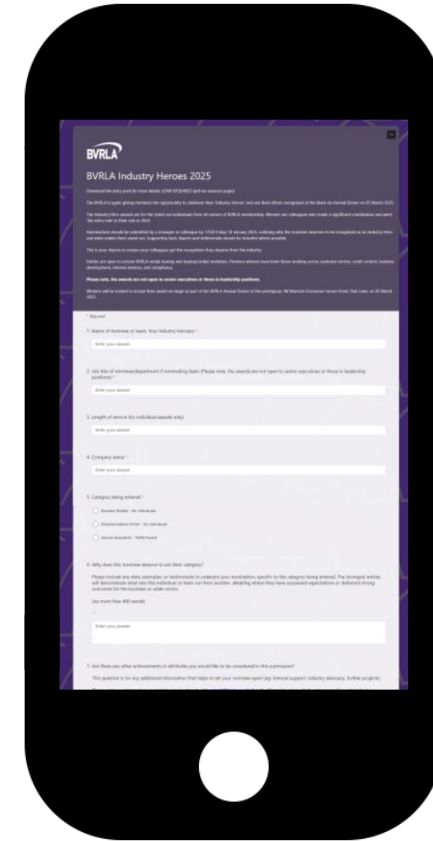


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# How to enter

1. All entries must be submitted via the [online Form](#) before the submission deadline:  
**17:00 Friday 10 January 2025**
2. Submissions for all three categories are via the same form; the award being entered is selected when answering Question 5
3. One form should be submitted per entry
4. Aside from short administrative questions to help categorise and track entries, there are **two core questions** to provide the reasons behind why the nominee deserves to win
5. Up to 400 words can be provided in the main response (Q6)
6. Supporting information and materials are acceptable providing they complement the responses to Questions 6 & 7, and don't simply extend the reasoning.
7. Supporting materials or questions should be submitted to [adamf@bvrla.co.uk](mailto:adamf@bvrla.co.uk)



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# Eligibility criteria



## Nominees must

- be a current employee of a BVRLA member
- not hold a senior leadership position

## Nominators must

- Provide valid contact details and be available to clarify any further details of the submission, if required
- Be able to coordinate the nominee's attendance of the Annual Dinner on 5<sup>th</sup> March 2025, should their entry be shortlisted



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# Judging process



- Only once all valid submissions have been received and the deadline for entries has passed will judging commence
- The judging panel comprises of senior representatives from the BVRLA team, from a range of departments
- Each judge is provided with a pack containing all valid submissions, with the name and company of each nominee removed to facilitate 'blind' judging
- Submissions will be marked by each judge for their performance against four key metrics, which vary by award category (see overleaf)
- Scores of 0-5 are given against each category. 5=best | 1=worst | 0=N/A
- Once judging has concluded, all scores are combined to give each entry a total % score
- The judging panel will then review the outcome. Where the combined scores are close between entries or inconclusive, the judging panel will reconvene to determine the shortlists and eventual winners



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# Judging criteria



Business Builder	Decarbonisation Driver	Service Specialists
<b>Stand Out:</b> to what degree is this nominee set apart from 'the norm'. Are they demonstrating things that make them stand out?	<b>Stand Out:</b> to what degree is this nominee set apart from 'the norm'. Are they demonstrating things that make them stand out?	<b>Stand Out:</b> to what degree is this team set apart from 'the norm'. Are they demonstrating things that make them stand out?
<b>Extra Mile:</b> to what extent are the achievements of the nominee above what is expected? Either in terms of scope of role, or against accepted norms.	<b>Extra Mile:</b> to what extent are the achievements of the nominee above what is expected? Either in terms of scope of role, or against accepted norms.	<b>Extra Mile:</b> to what extent are the achievements of the team above what is expected? Either in terms of scope or against accepted norms.
<b>Agility:</b> to what extent has the nominee demonstrated agility to react to the challenges or opportunities detailed?	<b>Positive Impact:</b> how strong are the outputs from their efforts and what are the results contributing towards?	<b>Exemplary Service:</b> to what level does the team deliver service that is above and beyond expectations?
<b>Proactive/Innovation:</b> to what degree has the nominee shown a proactive approach to meet a need or address a problem, or is there clear evidence of them being innovative (or introducing a new approach)?	<b>Advocacy:</b> to what extent is this individual, or are their achievements, having a positive impact on the sector and wider decarbonisation efforts?	<b>Results/outcomes:</b> how strong is performance evidenced by the outcomes?



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# Timeline



Nov 24

Entries  
open

17:00  
Friday 10  
Jan 25

Entries  
close

13 – 17 Jan

Judging  
takes place

w/c 20 Jan

Shortlists  
confirmed

05 Mar  
2025

Winners  
announced



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# Top Tips



- Focus on what sets your nominee out from the crowd. Make sure you emphasise where they differ
- Use statistics, data, and testimonials where possible to bring their achievements to life
- Add context where necessary to give the required scale
- Detail the positive impact their actions, approach, or ideas have had on business operations, results, colleagues, or partners
- Include where they have gone ‘above and beyond’, or acted beyond their job description
- Refer to the judging criteria, make sure you are reflecting the necessary pieces in your submission

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