

Please note that all prices quoted below will be subject to VAT at the rate prevailing at the time the advert is booked.  
Non-member prices are 20% higher than the members prices listed below.

## BVRLA News

Advertisement	Type Area (height x width, mm)	Trim Size (height x width, mm)	Bleed Area (height x width, mm)	Price
Full page (landscape)	190 x 277	210 x 297	216 x 303	£750

• Artwork must be supplied as both a high-resolution, press-ready PDF (as can be created using the standard presets within Adobe InDesign) and as a digital version without bleed. Artwork must be CMYK colour, 300dpi at actual size and fonts must be embedded.

## BVRLA Website

Advertisement	Size (height x width, pixels)	Price (per page, 12 months from Jan-Dec)
Banner (Premium Page*)	90 x 728 or 180 x 150	£1600
Banner (Other Page)	90 x 728 or 180 x 150	£1200

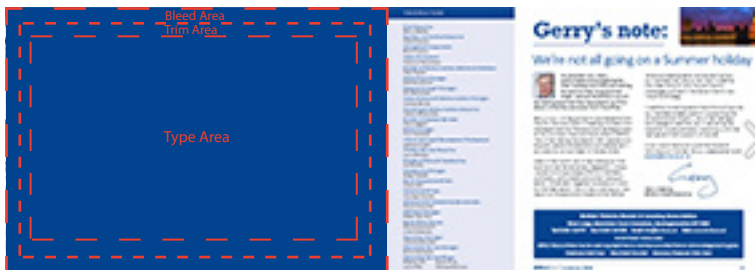
## Weekly Update

Advertisement	Size (height x width, pixels)	Price (per email)
Banner	65 x 520	£300

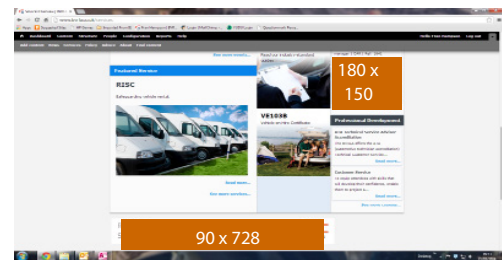
- Artwork for Weekly Update email adverts must be supplied as a JPG or PNG.
- Artwork for website adverts must be supplied as a JPG, PNG or GIF file with an image resolution of 72 dots per inch (dpi).

\* Premium webpage includes: [BVRLA Homepage](#), [Fair Wear and Tear Guides](#), [Returning Your Leased Vehicle](#), [Setting Up a Rental Company](#) and [Using the BVRLA's Conciliation Service](#).

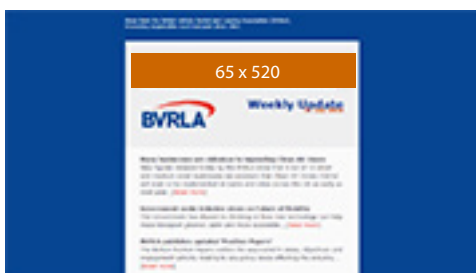
## BVRLA News (Example)



## BVRLA Website (Example)



## BVRLA Weekly Update (Example)



Please direct all queries and requests to book advertising space to Tamsin Stuczynska, Marketing and Communications Executive:  
tamsin@bvrla.co.uk, 01494 545707

BVRLA, River Lodge, Badminton Court, Amersham, Buckinghamshire HP7 0DD  
Tel: 01494 434747 Fax: 01494 434499 Email: info@bvrla.co.uk Web: bvrla.co.uk

The British Vehicle Rental and Leasing Association represents around 900 companies that provide short and long-term hire of cars, vans and trucks. Its members have huge buying power, spending around £20 billion a year on vehicles and ancillary services, including repairs and maintenance, insurance, remarketing, data services, IT and telematics. Since 1967, the association has been a trusted source of information and advice for this industry, and it now communicates with its members on more issues and through more channels than ever before. You too can reach these key decision-makers, while aligning your brand with that of the BVRLA.

Whether you want to put your message in front of all our members or just a select group, we can help you do it – via the web, email or in print.



## BVRLA News

Delivered in digital format, *BVRLA News* is published bi-monthly throughout the year and sent to over 5,000 subscribers from across our membership - in rental, leasing, leasing broker, commercial vehicle and associated sectors.

It tells readers what the BVRLA has been up to and how legislation is likely to affect them. As well as analysing key trends, it provides advice and guidance on a host of issues facing the industry – from repairs, maintenance and vehicle remarketing to insurance, accounting and the latest technology.

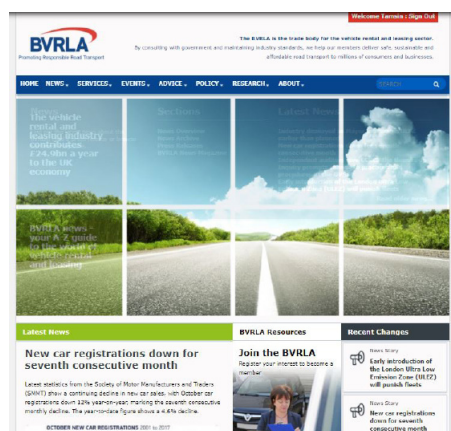
## Weekly Update

The BVRLA's Weekly Update email keeps members up-to-date with the latest legal, regulatory, business and association news, arriving in more than 5,000 inboxes every Monday.

In today's deadline-driven business world its instant, bite-sized format is the perfect way for members to catch up on what they need to know.



## BVRLA Website



The BVRLA website uses a news-led format to give users quick and convenient access to advice and information about the association and the vehicle rental and leasing industry.

The site takes advantage of some of the latest web trends and technology to keep members informed of the BVRLA's latest industry guidance, events and services, as well as developments in its campaigning and consulting with government. Employees will be able to register for their own individual login that will give them access to a range of factsheets, publications and events.

Visit [www.bvrla.co.uk](http://www.bvrla.co.uk) and have a look for yourself.