

Please note that all prices quoted below will be subject to VAT at the rate prevailing at the time the advert is booked.

*Non-member prices are 20% higher than the members prices listed below.

BVRLA News

Advertisement	Type Area (height x width, mm)	Trim Size (height x width, mm)	Bleed Area (height x width, mm)	Price (BVRLA members)*
Double page spread (DPS)	277 x 400	297 x 420	303 x 426	£950
Full page	277 x 190	297 x 210	303 x 216	£750
Half double page spread (Half DPS)	130 x 404	–	–	£800
Half page (landscape)	130 x 192	–	–	£400
Quarter page (portrait)	130 x 94	–	–	£275
Quarter page (strip)	65 x 192	–	–	£275

- Artwork must be supplied as a high-resolution, press-ready PDF – as can be created using the standard presets within Adobe InDesign.
- DPS and half DPS adverts must be supplied as two separate PDFs, one for each page.
- Artwork must be CMYK colour and 300dpi at actual size.
- Fonts must be embedded.

BVRLA Website

Advertisement	Size (height x width, pixels)	Price (per page, 12 months from Jan-Dec)
Banner (Premium Page*)	90 x 728 or 180 x 150	£1600
Banner (Other Pages)	90 x 728 or 180 x 150	£1200

Weekly Update

Advertisement	Size (height x width, pixels)	Price (per email)
Banner	65 x 520	£300
Skyscraper	600 x 120	£300

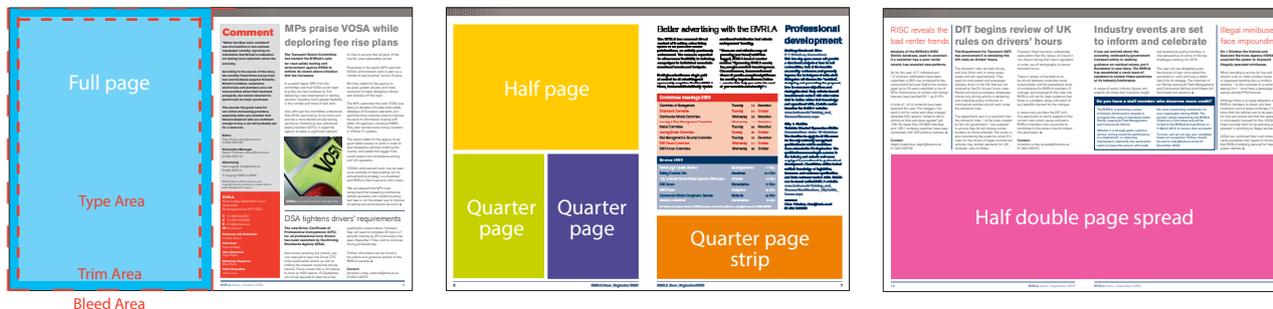
- Artwork for website adverts must be supplied as a JPG, PNG or GIF file with an image resolution of 72 dots per inch (dpi).
- Artwork for email adverts must be supplied as a JPG or PNG.

*²Premium pages are the most-visited pages on the BVRLA website and are of limited availability. They include:

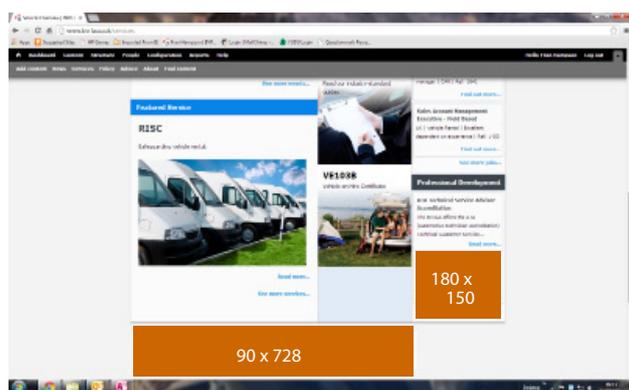
- BVRLA Homepage
- Fair Wear and Tear Guides
- Returning Your Leased Vehicle
- Setting Up a Rental Company
- Using the BVRLA's Conciliation Service

Please direct all queries and requests to book advertising space to Tamsin Stuczynska, Marketing and Communications Executive:
tamsin@bvrla.co.uk, 01494 545707

BVRLA News - example



BVRLA Website - example



Weekly Update - example

