



Sponsoring BVRLA events gives you a great opportunity to put your corporate brand in front of BVRLA members and increased networking opportunities.

Leasing Broker Forum: 23 May 2018

To be held at a venue in the North West/Manchester region.

Overview: The leasing broker community is a vital link in the automotive supply chain. The BVRLA now has around 313 leasing brokers members responsible for over 230,000 vehicles, an increase of 11.7% since the start of 2016. The growth in this sector will keep the attention of regulators firmly on our industry, but vehicle manufacturers, dealers and BVRLA members should rest easy knowing that the Association has been working hard to reassure both regulators and customers. The BVRLA's compliance team, for example, conducts over 150 audits a year. Another area of on-going work is the development of the BVRLA's on-line training and accreditation programme.

Event Format: The event will start around 1pm for lunch. Our Chief Executive, Gerry Keaney, will give a welcome and overview of BVRLA's lobbying and other activities during the year. We will then have 2 sessions on hot topics affecting the industry, which can be decided upon with you as a sponsor. Jay Parmar, our director of membership and policy will lead a panel session made up of speakers from the sessions. The event should close at around 5pm.

On 18 October 2017 we ran a leasing broker forum, it was attended by 83 leasing broker members, funders and guests.

90% of attendees
said the event
fulfilled their
expectations

100% of
attendees said
the forum
delivered value

Sponsorship Options

HEADLINE SPONSOR - £8,000 + VAT

As our headline sponsor, you will receive significant branding opportunities before, during and after the event. This package includes:

- Four delegate places for the event
- Opportunity to display your brand or vehicles inside and outside the venue
- Participation in the Conference as speaker*
- Company logo on all marketing materials including conference brochure, BVRLA website, banner on BVRLA email, press releases etc.
- Company logo on joining instructions to delegates and holding slides on the day
- Link to your website via the BVRLA events listing page at www.bvrla.co.uk
- One colour insert in the delegate pack
- Copy of delegate list one week prior to event (delegate name, job title, company only)
- Copy of official photographs from the event

SUPPORTING SPONSOR - £5,000 + VAT

As a supporting sponsor, you will receive branding opportunities throughout the event. They may be the opportunity to sponsor a specific session (agenda permitting).

This package includes:

- Two delegate places for the event
- Participation in the Conference as speaker/presenter*
- Company logo on all marketing materials including conference brochure, BVRLA website, banner on BVRLA email, press releases etc.
- Link to your website via the BVRLA events listing page at www.bvrla.co.uk
- Copy of delegate list one week prior to event (delegate name, job title, company only)
- Copy of official photographs from the event

*subject to speaker and content being in keeping with topics under discussion