



Sponsoring BVRLA events gives you a great opportunity to put your corporate brand in front of BVRLA members and increased networking opportunities.

Fleet Technology Congress: 5 July 2018

Held at Williams F1 Technology Centre, Oxfordshire. We look at vehicle technology, new business operating models, vehicle data, connected technology and data sharing.

In 2017, it was attended by 175 senior executives, technology experts, operational managers and strategists, from 87 different BVRLA member companies

100% of attendees said the event fulfilled their expectations

94% of attendees said they would attend again

Topics to be covered at the 2018 event include: Powertrains, GDPR, using vehicle data, connected car strategy, telematics, new business platforms and intelligent mobility.

Confirmed speakers include: Matt Dyer, Managing Director at LeasePlan UK; Paul Campion, CEO at Transport Systems Catapult; Justin Benson, UK Head of Automotive at KPMG and Jan Wouter Kleinjan, B2C Director Car Remarketing at LeasePlan Corporation.

What did people say about the event in 2017?

‘The Fleet Technology Conference was really worthwhile and gave invaluable insight into the growing importance of technology and data in our industry, and the potential changes that will happen in our industry as a result of new innovations’

‘Top marks to the team - this was a first-class event and very informative’

‘2017 was the best ever Fleet Technology Congress with a great speaker line-up. One of the most interesting conferences in the industry due to the breadth and depth of information provided’
‘I found the event very enjoyable and informative and has given me some great insights to take away and use in our business’

Photos from our 2017 event can be viewed [online](#) and videos can be viewed on our [YouTube channel](#).

Sponsorship Options

HEADLINE SPONSOR - £15,000 + VAT

As our headline sponsor, you will receive significant branding opportunities before, during and after the event. This package includes:

- Four delegate places for the event
- Opportunity to display your brand or vehicles inside and outside the venue
- Participation in the Conference as speaker*
- Exhibition stand in the lunch and refreshment area
- Company logo on all marketing materials including conference brochure, BVRLA website, banner on BVRLA email, press releases etc.
- Company logo on joining instructions to delegates and holding slides on the day
- Link to your website via the BVRLA events listing page at www.bvrla.co.uk
- One colour insert in the delegate pack
- Copy of delegate list one week prior to event (delegate name, job title, company only)
- Additional conference places at a reduced fee (to be negotiated)
- Copy of official photographs and video footage from the event

SUPPORTING SPONSOR - £5,000 + VAT

As a supporting sponsor, you will receive significant branding opportunities throughout the event. They may be the opportunity to sponsor a specific session (agenda permitting).

This package includes:

- Two delegate places for the event
- Company logo on all marketing materials including conference brochure, BVRLA website, banner on BVRLA email, press releases etc.
- Exhibition stand and branding in the breakout session area
- Link to your website via the BVRLA events listing page at www.bvrla.co.uk
- One colour insert in the delegate pack
- Copy of delegate list one week prior to event (delegate name, job title, company only)
- Additional conference places at a reduced fee (to be negotiated)
- Copy of official photographs and video footage from the event

*subject to speaker and content being in keeping with topics under discussion

EXHIBITION STAND - £1,200 + VAT

As an exhibitor, your company will have the opportunity to put your brand in front of conference delegates and speakers – a terrific networking opportunity during lunch and coffee breaks. Allocated on a first come first served basis.

- Exhibition stand in the lunch and refreshment area
- Two delegate places at the event