

BVRLA Event Sponsorship

Opportunities 2017

50th Anniversary 1967-2017

The BVRLA is celebrating 50 years of representing the industry in 2017 and as such are organising a number of celebratory events which members can be involved with. We can put a package together for any marketing budget and we are always looking for speakers with insightful and relevant comments. Contact Nora Leggett at BVRLA 01494 545713 or nora@bvrla.co.uk

BVRLA ANNUAL DINNER **2 MARCH 2017**

A range of packages starting from £5,000 include a table in a prime spot in the centre of the banqueting hall, champagne, special sponsors' reception and more. Members either entertain customers or use the evening to entertain their own staff – either way; the BVRLA Annual Dinner is a thrilling and entertaining evening.

TECHNICAL & OPERATIONAL MANAGEMENT (TOM) FORUM

2 FEBRUARY, 8 JUNE & 2 NOVEMBER 2017

You will have the opportunity to host the event and put forward a speaker, provide branded material and network with BVRLA members who are SMR budget holders, Operations Directors and Procurement Specialists. Typically, there are 40- 50 delegates and we run the Forum from 10am – 1pm. If you don't have suitable premises, we can find a suitable venue for you and BVRLA will still manage the event for you. There are 3 forums in the year, you can either sponsor one of them or all 3 - giving you more opportunity to put your marketing message in front of BVRLA members.

BEN BROKER 200 KARTING RACE **25 MAY 2017**

Raise funds for our industry charity, BEN, by sponsoring this fun networking event. There are a number of packages – championship, team and course branding opportunities start from as little as £500. For more information, visit the BVRLA website www.bvrla.co.uk.

50th Anniversary SUMMER EVENING EVENTS

26 JUNE, 27 JUNE, 29 JUNE, 11 JULY

Hosted by Gerry Keaney, BVRLA Chief Executive, these regional based events are an excellent opportunity to celebrate the work of the Association and to network with BVRLA members. You will have the opportunity to brand these events.

BVRLA INDUSTRY CONFERENCE **30 NOVEMBER 2017**

Previous sponsors have included JLR, Nissan and BMW and they have displayed vehicles inside and outside the venue. Sponsors participate in the conference as speakers, both in our showcase debates and in breakout sessions. We also offer exhibitor opportunities in the concourse areas, delegate places, branding and merchandising – sponsorship packages start from £5,000. This full day event which examines some of the key challenges in the year ahead and attracts around 200 attendees each year, all senior industry executives.

ASSET MANAGEMENT & RISK CONTROL FORUMS

20 APRIL & 12 OCTOBER 2017

You will have the opportunity to host the event, steer the agenda and put forward a speaker, provide branded material and network with BVRLA members who are Operation Managers, General Managers, Risk Managers and Security Managers. Typically, we have around 35 delegates for half day event from 10am – 1pm. If you don't have suitable premises, we can find them for you and BVRLA will still run the event for you. There are two forums every year; you can either sponsor one of them or both, giving you more opportunity to put your corporate brand in front of BVRLA members

RESIDUAL VALUE & REMARKETING (RVR) FORUM

8 FEBRUARY, 13 JUNE & 15 NOVEMBER 2017

You will have the opportunity to host the event and put forward a speaker, provide branded material and network with BVRLA members who are Risk, Used Values and Remarketing Specialists. Typically, the forum attracts 40-50 delegates and is a half day event from 10am – 1pm. If you don't have suitable premises, we can find them and BVRLA will still run the event for you. There are 3 forums every year and you can either sponsor one or all three giving you more opportunity to put your organisation in front of BVRLA members.

FLEET TECHNOLOGY CONGRESS **5 JULY 2017**

The prestigious Williams F1 Conference Centre presents a fantastic opportunity to display vehicles and other services/products both in the conference hall and in the general concourse during our event. We have a number of sponsorship packages starting from £3,000 which can include speaker slots, exhibitor space, branding, displays and much more. This full day event regularly attracts 200 delegates from the industry. Previous sponsors have included Volvo, Trak Global and Drive Software Solutions.

GOLF DAY **6 SEPTEMBER 2017**

A friendly and competitive annual event where sponsors enter a team of four players or more, display corporate branding on the course and club house, receive copies of photographs of the event. **New in 2017**, we are introducing a golf clinic for players not yet confident enough to enter as team members but who enjoy working on their swing. Sponsorship packages start at £1,000 (bacon breakfast rolls) but can include vehicle displays, luncheon, golf balls, half-way hut. We can put a package together to suit any budget.