



Air Quality

BVRLA members own and operate almost 5 million vehicles; that's 1-in-8 cars, 1-in-5 vans and 1-in-5 trucks on UK roads. As a key part of the new vehicle supply chain, members buy almost half of all new vehicles sold in the UK and sell hundreds of thousands of relatively new vehicles each year.

By working with the BVRLA and its members, policymakers can affect change and deliver results far quicker.

What we are asking of policymakers:

-  To engage with the BVRLA and its members
-  Support road users through a managed transition that reduces the impact on local people, businesses and the wider economy
-  Ensure that Clean Air Zones (CAZ) are a catalyst for behaviour change – encouraging people to consider more sustainable vehicles or modes of transport
-  Greater fiscal incentives to stimulate the first and second-hand low-emission vehicle market

Top 5 key messages:

- **We need a carefully blended set of incentives and restrictions** that do not damage the economy or punish people for decisions they have already made
- We need a comprehensive **national framework for Clean Air Zones, providing a consistent approach** to signage, charges, communications and administration
- **Government must deliver a managed transition** away from diesel in urban areas, giving small and medium sized businesses time to make fleet adjustments in line with their normal cycles
- **Clean Air Zones can be a catalyst for behaviour change if supported with a targeted scrappage scheme that gives people 'Mobility Credits'** to spend on vehicle rental, car clubs, bike share and public transport
- **Specific support is needed for commercial vehicle operators** affected by Clean Air Zones, including a 'sunset period', retrofit grants, tapered charges and exemptions for night time deliveries or depots just inside the boundary

Recent BVRLA engagement activity:

- Roundtable with Leeds City Council and Energy Saving Trust
- Meeting with TfL policy lead to discuss Mobility Credits
- Paper submitted to Treasury policy unit on Mobility Credits
- Meeting with Environmental Select Committee clerk
- Launched first wave of local MP engagement
- Media coverage on BBC Look North, trade and local press
- New Fleet Air Quality policy factsheet published

The issue explained:

Poor air quality affects the health of millions of people, and reportedly causes 40,000 deaths in the UK each year.

Transport is responsible for 80% of NOx in areas of the poorest air quality, most related to emissions from road transport.

Government is under pressure to act fast and has identified fewer than 100 roads across 28 Local Authorities (LAs), that require local intervention.

These LAs must confirm initial plans by March 2018 and final plans by December.

A £255m Implementation Fund and a £220m Clean Air Fund has been made available for LAs to bid for.

Government confirmed that the first five Clean Air Zones will be in place by the end of 2019 in Derby, Birmingham, Leeds, Nottingham and Southampton.

The London Ultra-Low Emission Zone will begin 17 months ahead of schedule in April 2019.

We are calling upon members to help with:

Giving us feedback on our messaging and activity

Sharing and promoting our messages and policy asks

Providing us with data to collate an industry picture

Coordinating engagement with policymakers and influencers

Please use our hashtag:

#LetsTalkAirQuality